



MARKETING REPORT/PRIVATE PATIENT REPORT
April 2019

NEW RESIDENTS – MORGAN, PERRY AND FRANCISCO

Application pending: Octavia Street Garden Apartment
Applicant for 227C withdrew her application

VACANCIES – INDEPENDENT LIVING

- 204P, 225C, 227C, 307P and 403P, 322P
- 409P, 420P *Under or Pending Construction*

ASSISTED LIVING – NOT AVAILABLE FOR PRIVATE PAY

- No Vacancies
- Private Pay Assisted Living Resident, Pat McCarthy passed away April 24th

OCCUPANCY SUMMARY

	<u>Apartments/Beds</u> (Residents)	<u>Capacity</u>
Independent Living Type A	44 Apartments (49 Residents)	70 Apartments
Independent Living Type C	18 Apartments (19 Residents)	
Assisted Living <i>10 Type A/Life Care</i> <i>2 Type C/Continuing Care</i> <i>4 Private Pay</i>	17 Apartments (16 Residents)	17 Apartments
*Health Center – Monthly Average <i>9 Private Pay, 9 Medicare/HMO</i> <i>7 Long Term, 1 Short (Type A/Type C)</i> <i>(*Type A/Type C residents under Medicare or Short-Term stays are not counted twice)</i>	*23	32
Total Census	**107 Residents	119

INQUIRIES

- **13 Tours (IL and SNF)**
- **14 Telephone Inquiries**
- **10 Online Inquires**

The number of tours will vary each month based on apartment availability.