



**MARKETING REPORT/PRIVATE PATIENT REPORT
JULY 2019**

NEW RESIDENTS – MORGAN, PERRY, FRANCISCO, OCTAVIA

- Contracts signed for Octavia Street Upper and Lower Flats (4 residents)
- Terry Moughan moved into 322P on 7/12
- Applications pending 225C and 227C

VACANCIES – INDEPENDENT LIVING

- 307P, 403P, 409P, 420P
- 245M, 318P and 405P *Pending or Under Construction*

ASSISTED LIVING

- **212P** (Resident transitioned to 104P)
 - Application pending (Private-pay)

DECEASED RESIDENTS – HEALTH CENTER

- Robert Fouts passed away on 7/7 and Ada Caramatti passed away on 7/28

OCCUPANCY SUMMARY

	Apartments/Beds (Residents)	Capacity
Independent Living Type A	48 Apartments (51 Residents)	72 Apartments
Independent Living Type C	18 Apartments (19 Residents)	
Assisted Living 11 Type A/Life Care 2 Type C/Continuing Care 4 Private Pay	18 Apartments (18 Residents)	18 Apartments *204P temporary AL usage
*Health Center – Monthly Average 6 Private Pay, 5 Medicare/HMO 8 Long Term, 1 Short (Type A/Type C) (*Type A/Type C residents under Medicare or Short-Term stays are not counted twice)	*19	32
Total Census	**107 Residents	122

INQUIRIES

- **14 Tours (IL and SNF)**
- **25 Telephone Inquiries**
- **28 Online Inquires**

The number of tours will vary each month based on apartment availability.