



**MARKETING REPORT/PRIVATE PATIENT REPORT
AUGUST 2019**

NEW RESIDENTS – LAGUNA, FRANCISCO, OCTAVIA

- Contracts signed for Octavia Street Upper and Lower Flats (4 residents)
- Application pending on 225C

VACANCIES – INDEPENDENT LIVING

- 227C, 307P, 409P, 420P
- 206P, 245M, 318P and 405P *Pending or Under Construction*

ASSISTED LIVING

- 212P

DECEASED RESIDENTS

- Rolando Esteverena passed away on 8/2 (Health Center)
- Jack Merrill passed away on 8/13

OCCUPANCY SUMMARY

	Apartments/Beds (Residents)	Capacity
Independent Living Type A	48 Apartments (51 Residents)	72 Apartments
Independent Living Type C	18 Apartments (18 Residents)	
Assisted Living <i>11 Type A/Life Care 2 Type C/Continuing Care 4 Private Pay</i>	17 Apartments (17 Residents)	18 Apartments <i>*204P temporary AL usage</i>
*Health Center – Monthly Average <i>5 Private Pay, 4 Medicare/HMO 8 Long Term, 0 Short (Type A/Type C)</i> <i>(*Type A/Type C residents under Medicare or Short-Term stays are not counted twice)</i>	*17	32
Total Census	**103 Residents	122

INQUIRIES

- **22 Tours (IL and SNF)**
- **36 Telephone Inquiries**
- **12 Online Inquires**

The number of tours will vary each month based on apartment availability.