



**MARKETING REPORT/PRIVATE PATIENT REPORT
October 2019**

NEW RESIDENTS – LAGUNA, FRANCISCO, OCTAVIA

- New residents moving into 3327 Octavia on November 1 (contract signed in July)
- New residents moving into 3325 Octavia on November 8 (contract signed in July)
- Kathryn Kirkpatrick moved into 225C October 28
- Application pending on 227C

VACANCIES – INDEPENDENT LIVING

- **One Bedrooms:** 307P, 403P and 3325A Octavia
 - 245M *Under Construction*
- **Studios:** 318P, 405P, 409P, 420P
 - 205P, 206P and 240M *Pending Construction*

ASSISTED LIVING – NOT AVAILABLE FOR PRIVATE PAY

- 108P and 212P

DECEASED IL/AL RESIDENTS

- Father Terry Davis on October 9
- Wade Acton on October 13
- Doris Kravitz on October 25

OCCUPANCY SUMMARY

	Apartments/Beds (Residents)	Capacity
Independent Living Type A	51 Apartments (56 Residents)	72 Apartments
Independent Living Type C	15 Apartments (16 Residents)	
Assisted Living 9 Type A/Life Care 2 Type C/Continuing Care 4 Private Pay	17 Apartments (17 Residents)	18 Apartments *204P temporary AL usage
*Health Center – Monthly Average 7 Private Pay, 4 Medicare/HMO 7 Long Term, 0 Short (Type A/Type C) <i>(*Type A/Type C residents under Medicare or Short-Term stays are not counted twice)</i>	*18	32
Total Census	**107 Residents	122

INQUIRIES

- **26 Tours (IL and SNF)**
- **40 Telephone Inquiries**
- **25 Online Inquires**

The number of tours will vary each month based on apartment availability.