



Board of Directors' Meeting

Wednesday, September 22, 2021

Via Zoom

<https://us06web.zoom.us/j/87426869804?pwd=NIJINHoxN3FTTG5BbDNXMzd5VWJ6Zz09>

Meeting ID: 874 2686 9804

Passcode: 037590

Agenda

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| 1. Call to Order | David Gruber | 4:00 p.m. |
| 2. Consent Agenda | | |
| a) Minutes of August 25th Board Meeting | | |
| b) July Financial Reports | | |
| c) Weekly Marketing Occupancy & Inventory Report 9.17.21 | | |
| d) President Bernie Burke's Letter to the Board | | |
| 3. Residents' Council Report | Bernie Burke | 4:10 p.m. |
| 4. Financial Report | Joe Conroy | 4:15 p.m. |
| 5. CEO Updates | Mary Linde | 4:20 p.m. |
| a) CaMP | | |
| b) S.F. Health Care Safety Ordinance | | |
| c) Organizational Assignments: Praveen Rattan, HR Director | | |
| d) Strategic Plan: Rockwood Pacific | | |
| e) Marketing Consult: Bild & Co. 9/14/2021 | | |
| f) Communications: Singer & Co. – Board Talking Points | | |
| g) Budget Preparations: Efficiencies ahead of Fiscal Year 2022 | | |
| h) Resident/Staff Satisfaction Surveys | | |
| i) Quality Dashboard | | |
| 6. Ken's Goodbye Party 9/30/21 1:30-3pm at HOTM | | |
| 7. Adjournment | David Gruber | 5:45 p.m. |
| Executive Session | David Gruber | 5:45 p.m. |