



## **Board of Directors' Meeting Minutes August 25, 2021**

The Board of Directors of the San Francisco Ladies' Protection and Relief Society (the Board) held its monthly meeting on Wednesday August 25 2021, via Zoom.

**Directors Present:** Deborah Avakian, Charles Dicke, Susan Gearey, Randy Gridley, David Gruber, Tony Hanley, Scott Hinds, Margaret Jacobs, Dennis Mooradian, Trish Otstott, Laura Pilz, Leslie Van Houten and Laura Wagner.

**Staff Present:** Mary Linde, CEO; Joe Conroy, Controller; Ken Donnelly, Chief Strategic Officer; Hanh Ta, NHA/Operations Director/Compliance Officer; Janet Howell, Director of Marketing and Admissions.

**Residents' Representative:** Bernie Burke, Residents' Council President.

**Guests- Item 5:** Frank Rockwood and Marisa Sigala of Rockwood Pacific.

**1, Call to Order:** Chair David Gruber called the meeting to order at 4:01PM

**2. Consent Agenda:** On a motion by Leslie Van Houten and seconded by Scott Hinds, the Minutes of the June 23, 2021

Board Meeting, the May and June Financial Reports, the Weekly Marketing Occupancy & Inventory Report of 8/13/21, President Bernie Burke's letter to the Board, and the removal of the Rockwood Pacific Slide Deck, were approved.

**3. Residents' Council Report:** In addition to the information contained in his letter to the Board, Bernie noted that with the dining room closed and all activities cancelled, we have an issue about some residents feeling isolated. Bernie did note that the staff has done a great job in keeping things going.

**4. Introduction of Frank Rockwood:** Mary Linde introduced Frank Rockwood as our development executive for our strategic plan. Frank introduced Marisa Sigala, who can project manage our efforts for Heritage on the Marina. While Frank's background was included in the Rockwood Pacific Slide Deck, Frank has worked extensively with many senior living facilities.

**5. Rockwood Pacific Presentation:** Frank Rockwood gave a presentation concerning his work on the Heritage Master Plan and Initial Assessment as part of our overall Strategic Plan. He presented objectives that mirrored the Board's original objectives concerning the future of Heritage on the Marina. The purpose of this presentation focused on several scenarios that would increase the number of residents while retaining our commitment to current residents and staff.

**6. Discussion and Decision:** Mary Linde led the discussion about where we should be heading for the future of Heritage on the Marina, followed by questions and issues from Board members. After much discussion, it was agreed to proceed with the

development of a Concept and Business Plan that will be presented to the Board at a meeting in mid-2022.

Leslie Van Houten moved that we approve, but not exceed without Board approval, \$500,000 to assemble and engage a Project Team, to develop a comprehensive development proposal to be presented to the Board. The motion was seconded by Laura Pilz. The motion was approved with no objections.

**7. Adjournment:** The meeting was adjourned at 6:12PM