



Vision: The Society is committed to being at the forefront of providing services in response to the changing needs of those we serve and the San Francisco community.

Mission: The mission of The Society is to be an innovative, charitable model for serving the needs of seniors, and to utilize its resources and expertise to serve the San Francisco community.

Guiding Principles:

1. Serve our community with compassionate care, supporting each individual's independence, dignity and worth.
2. Examine and implement innovative approaches for the care and changing needs of our residents and the community.
3. Provide a high quality of service and meet our charitable mission on a financially sound, non-profit basis.
4. Maintain a long-range plan to guide the work of The Society.